

Asset Release Form

1) The Agreement:

At B2B Wood Products, we are incredibly passionate about how our customers perceive us. We have taken the time to develop a comprehensive brand identity and built up an extensive database of design assets that are available for you to use in your marketing materials.

All of our brand images, assets and design files remain the intellectual property of B2B Wood Products Limited at all times. By completing this Asset Release Form, you agree to the following statements:

1. All files in our Asset Database are copyright protected. B2B Wood Products are the individual owners of all images and design files supplied in our shared download area.
2. The company using the images must have completed an asset release form and returned to us via email before any download links will be shared.
3. You must have a direct contractual relationship with B2B Wood Products or linked companies. Any transfer of images to a third party for any purposes other than promoting our products is strictly prohibited.

4. The user is granted the right to use the images offered in our shared download area for advertising purposes only, solely in the context of presenting and marketing brands and products that B2B Wood Products is affiliated with. Any other use of the images or image files beyond this scope is prohibited unless expressed written consent is sent to B2B Wood Products for review.
5. Users are authorised to edit, convert and reformat for the qualitative processing of the images. However, modifying any of our images to show other products, different colours and any additional uses is strictly prohibited.
6. B2B Wood Products is entitled to cancel the rights of use at any time without notice. If there is still considered a breach of the terms and conditions, a written request will be sent to you asking to remove all of our images immediately. B2B Wood Products reserve the right to start legal proceedings if this correspondence is not followed.

Any questions regarding the use of our images, please email us at: ben@b2bwoodproducts.co.uk with the Subject Line 'Asset Release Query'.

2) Required Assets:

Type of Asset Required:	<input type="checkbox"/>	Brand Logos	<input type="checkbox"/>	Swatch Images	<input type="checkbox"/>	Roomset Images	<input type="checkbox"/>	Other: (Please specify)
If Other, please specify:								
Where will the assets be used?	<input type="checkbox"/>	Online	<input type="checkbox"/>	Print	<input type="checkbox"/>	Retail / POS	<input type="checkbox"/>	Other: (Please specify)
If Other, please specify:								
What Period of Time?								

3) Customer Information

Company Contact Name:	
Company Contact Phone:	
Job Title:	
Email Address:	

Signature:	
Date:	

Company Name:	
Registered Address:	
B2B Sales Agent:	<i>(Please leave blank if unknown)</i>

